

NEWS BULLETIN

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Ember garners 2009 M2M 100 honors

Named one of 2009's most influential wireless M2M companies

BOSTON, MA Nov. 25, 2008-- Ember Corporation, a leader in ZigBee® technology, was named to the **2009 M2M 100** by *M2M magazine*. The award honors the most influential providers of machine-to-machine technology.

Ember was selected for being the leader in ZigBee wireless sensor network technology, providing the most advanced, complete and integrated ZigBee systems – chips, software, and tools - that enable dramatic energy efficiency improvements for homes, businesses and the utilities that serve them. ZigBee is an alliance of more than 300 companies worldwide enabling reliable, cost-effective, low-power, wirelessly networked, monitoring and control products based on an open global standard.

“The M2M 100 gives industry stakeholders a look at what companies are providing the best-of-the-best of what machine-to-machine technology has to offer,” said Mike Carrozzo, chief editor of M2M. “These are the companies that provide the cutting-edge technology that's enhancing the practices of businesses in which M2M is deployed.”

The annual M2M 100 is compiled from a list of more than 300 companies. *M2M magazine's* editorial team, along with its editorial advisory board, researches and analyzes the collected data, deciding which 100 companies will be named. Some of the criteria for selection include strength and number of customer references; establishment in the market; growth potential; and active involvement in and support for the M2M community.

About the ZigBee Alliance:

ZigBee is the global wireless language connecting dramatically different devices to work together and enhance everyday life. The ZigBee Alliance is a non-profit association of more than 300

member companies driving development of ZigBee wireless technology. The Alliance promotes world-wide adoption of ZigBee as the leading wirelessly networked, sensing and control standard for use in energy, home, commercial and industrial areas. For more information, visit: www.ZigBee.org.

About Ember Corporation

Ember Corporation develops ZigBee wireless networking technology that enables companies involved in energy technologies – enertech – to help make buildings and homes smarter, consume less energy, operate more efficiently, and keep people comfortable and safe. Ember’s low-power wireless technology can be embedded into a wide variety of devices to be part of a self-organizing mesh network. Ember is headquartered in Boston and has its radio development center in Cambridge, England, and distributors worldwide. The company is a promoter and Board member of the ZigBee Alliance and its platform is the “Golden Suite” for 802.15.4/ZigBee interoperability testing. For more information, please visit <http://www.ember.com>.